Expat business council

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Date: 15/10/2026

Dear Partner,

I hope this letter finds you well.

I am writing on behalf of the **Expat Business Council (EBC)**, Bengaluru's community of international businesses and professionals, to invite you and your organisation to partner with us for **EBC Première**, our First Anniversary Gala Dinner, on Saturday, 5 December 2026, at The Lalit Ashok, Bengaluru.

On 5 December 2026, the Expat Business Council marks its first year. We could have marked it with a dinner; instead we are staging a premiere, an evening built the way an international film premiere is built, for a community whose defining quality is that it comes here from somewhere else. Over 200 guests, from diplomatic missions and honorary consuls to the Government of Karnataka, chambers of commerce, business leaders and our members, will gather for one evening.

The evening brings together **a red carpet** where arrivals are announced by name and country, **25 city tables** named for and inspired by the cities of our community, **a runway** where members of EBC walk together, and **the launch of EBC Global Magazine Edition 02** on stage.

The particulars of the evening:

- **Date and time:** Saturday, 5 December 2026, 5:00 PM to 11:30 PM
- **Venue:** The Lalit Ashok, Kumarakrupa Road, High Grounds, Bengaluru 560001
- **Dress code:** Black Tie / Formals / Multicultural Couture

We are inviting a small number of brands to partner with us. The number is small deliberately: every partnership position is exclusive, and each one is attached to a specific moment of the evening rather than to a wall of logos. Every position also carries complimentary space in EBC Global Magazine Edition 02, which is distributed through our membership, the consular network, partner venues and our digital mailing list throughout the year.

Every partner, whatever the position, also receives:

- Logo on the EBC Première partner page of expatbusinesscouncil.org and a partner announcement on EBC social media
- Logo in the partner loop on the stage screens, a place in the Sponsor Toast and acknowledgement in the Vote of Thanks
- Access to the official event photographs and a post event summary of the evening

The following page sets out each partnership category, its contribution and precisely where and when your brand would appear, so that you know exactly what you are investing in before you agree to it.

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What is in it for our Partners? *(every position includes complimentary space in EBC Global Magazine Edition 02)*

Partnership	Positions	Contribution	Partnership Benefits
Première Partner	1	**₹9,00,000**	• **Title association:** "presented with the support of [your brand]" on every collateral • **First and largest logo** on the red carpet, stage screens, signage and menus • **On stage:** your address, the lamp lighting, the magazine unveiling and a 60 second brand film • **5 complimentary seats** at a reserved table; **cover page** in the magazine
Red Carpet Partner	1	**₹4,00,000**	• **"Red Carpet presented by [your brand]"** on the backdrop and entrance arch • Named in arrival announcements; **branding on every red carpet photograph** • Your representative welcomes the VIPs; **2 seats** and a full page-ad
Runway Partner	3	**₹3,00,000**	• One per runway: **Heritage Walk, Global Walk, Members' Walk** • Presented by your brand, **logo on screen for the full segment** • Option to feature your collection; **front row, 2 seats** and a full page-ad
Gala Dinner Partner	1	**₹3,00,000**	• **"Gala Dinner presented by [your brand]" on the menu card at every table** • Named as dinner is served; product placement option; **2 seats** and a full page-ad
Welcome Lounge Partner	1	**₹3,00,000**	• **Lounge signage and branding on the welcome drinks** • Product display or brand activation; **2 seats** and a full page-ad
After Première Partner	1	**₹2,00,000**	• **Your brand on the dance floor screen and signage**, announced by the DJ • Option for a signature drink; **2 seats** and a full page-ad
City Table Partner	25	**₹50,000**	• **Own a city for the night:** the table carries your city's name, with you as its host • City Discovery Card, **a 1 minute city film** and your city in the Global Booklet • **1 seats** at your table; your city on the shared host cities page
Experience Partner	In kind	**By value**	• Hospitality, media, food, décor or sustainability: **integrated into a named moment** • Product in the gift pack; seats as agreed;

***Disclaimer:** Every position is exclusive, allocated in order of confirmation and closed when filled. Contributions are in INR. Logos are to be supplied on confirmation and magazine artwork (A4 with 3 mm bleed) by 1 November 2026. Venue placements are subject to The Lalit Ashok's approval. The organisers will make every reasonable effort to provide the benefits above; any additional requests may be agreed in advance.*

We would be truly grateful to have you partner with us in celebrating the first year of the Expat Business Council, and would be happy to schedule a call or meeting at your convenience to walk you through the positions. Together, we hope to create an unforgettable evening.

Thank you very much for your time and consideration.

Warm regards,

For EXPAT BUSINESS COUNCIL

Director

Halime Daşbilek
Vice President, EBC

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Annexure

About the Expat Business Council

The Expat Business Council (EBC) is a Section 8 not for profit company incorporated in Bengaluru, curated by the expatriate community, to foster meaningful connections between the international business community, diplomatic missions, government institutions, industry leaders and the Indian business ecosystem. Founded on 5 December 2025, EBC opened its membership in February 2026 and welcomed its first 50 members by May 2026.

In its first year, EBC has grown to **close to 80 member businesses from more than 20 countries**, hosted **8 networking events**, published **2 editions of EBC Global Magazine**, and assembled an **Advisory Board of 10 senior voices**, including honorary consuls and trade representatives, with Hon'ble Dr. Neeraj A Sharma, Honorary Consul General of the Republic of Palau to India, as Mentor in Chief.

EBC Global Magazine

EBC Global Magazine is the Council's own publication. **Edition 02, The Global Edition, launches on stage at EBC Première** in print and as a digital edition, and remains in circulation through the year via the EBC membership, the consular network, partner venues and our digital mailing list. Every partner of the evening receives complimentary space in it.

Who will be in the room

EBC Première is **by invitation only**. Its 200+ guests include representatives of diplomatic missions and honorary consuls, the Government of Karnataka, chambers of commerce, business leaders, EBC members and their guests, from India and more than 15 countries.

The 25 City Tables

Each of the 25 tables at the Gala Dinner is named for a city of our community, with one partner per city: a brand, consular mission, tourism board or company with roots there. Tables are allocated in order of confirmation; **Ngerulmud, Istanbul and Siem Reap** are already reserved, with several more in negotiation.

Leadership

EBC is led by **Ms. Anna Kuhnt**, President, and **Ms. Halime Daşbilek**, Vice President and Editor in Chief of EBC Global Magazine, together with a dedicated team and the EBC Advisory Board.

Contact

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"Many nationalities. One community."