EBC GLOBAL MAGAZINE

SECOND EDITION · EBC 1ST ANNIVERSARY GALA DINNER · 5 DECEMBER 2026

ABOUT THE EXPAT BUSINESS COUNCIL

Founded in 2025, the Expat Business Council has fast become one of Bengaluru's most credible platforms for global business and thought leadership. It is building the city's most influential and active community of international leaders — founders, investors and executives behind high-impact businesses, united by cross-cultural exchange and thriving communities.

EBC Global Magazine is the Council's official publication: expert perspectives, business stories and cross-border opportunity, carried by the community it serves.

WHY PARTNER WITH EBC

CURATED REACH	A closed, paid membership — not a bought list. You reach decision-makers.
LONG SHELF LIFE	Displayed in embassy, hotel and partner receptions for months.
SCARCITY	Eighteen placements in the whole edition — never one of hundreds.
LIVE NETWORK	Your ad sits inside a monthly events programme, not just a page.



EDITION ONE · ISSUE 1, JUNE 2026

THE OFFER IN ONE LINE

Eighteen brands will appear in this edition — read by the founders, investors and diplomats who decide where international business goes in India.

Audience Demographics & Insights

Canada	Korea	Sweden
Germany	Luxembourg	Switzerland
India	Netherlands	Turkey
Israel	Poland	USA
Italy	Singapore	and many more

CAREER LEVEL	Expat founders, CXOs, senior executives and investors
READER TYPE	Individual expatriates; international and Indian corporates
HONORARY	Diplomats and government officials

EBC IN NUMBERS

80+	30+	7	400+	200+
MEMBERS	NATIONALITIES	EVENTS IN 2026	GUESTS HOSTED	MEMBERS BY 2027

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2026 MEDIA KIT · PARTNERSHIP OPPORTUNITIES

CATEGORIES CLOSE WHEN FULL

EBC GLOBAL MAGAZINE IN NUMBERS

500+	10+	6 months	18
COPIES PER EDITION	COUNTRIES REACHED	IN CIRCULATION	PLACEMENTS ONLY

Editorial Calendar & Deadlines

EDITION	PUBLICATION DATE	AD SPACE BOOKING DEADLINE	MATERIAL SUBMISSION DEADLINE
Edition 2	5 December 2026 EBC 1st Anniversary Gala Dinner	15 October 2026	1 November 2026

The booking deadline is the final cutoff for signed contracts. **Unique open rate, click-to-open rate (CTOR) and the named physical mailing-list count are shared with prospective advertisers on request.**

Print Ad Rate Card

FORMAT	AVAILABILITY	TRIM SIZE	INVESTMENT
Full Page	LIMITED TO 10	A4 — 210 × 297 mm	₹99,900
Two-Page Spread / Advertorial	LIMITED TO 6	A3 — 420 × 297 mm	₹1,49,900
Cover Page	LIMITED TO 2	A4 — 210 × 297 mm	₹1,99,900

Your involvement isn't just an ad — it's a commitment to the growth of Bangalore's global legacy.

TERMS & CONDITIONS

- EBC reserves the right to refuse any advertisement that does not align with our values.
- Priority placements (Covers & First 25 Pages) are allocated first come, first served — reserve early.
- Each category is allocated in booking order. Once full it closes for this edition, whatever the artwork deadline.
- Printed A4 (210 × 297 mm). Supply artwork at trim size with 3 mm bleed on all sides.
- 50% payable on booking, 50% on approval of the final proof. All rates are exclusive of GST.

WHO SPONSORS & ADVERTISES WITH US

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Included with membership.
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